



## **Interested in improving safety in our business district?**

The W. Vernor & Springwells BID is launching a program to improve security in our business district by partnering with Project Green Light.

### **About Project Green Light:**

- Project Green Light installs real-time camera connections with police headquarters as part of a ground-breaking crime-fighting partnership between local businesses, the City of Detroit and community groups. Project Green Light can give police clear images of suspects' faces and clothing, as well as vehicles and even license plate numbers.
- Project Green Light could be the most effective crime fighting tool in a lifetime, and the BID is working to bring it to our business district.
- Project Green Light helps reduce crime for ALL NEARBY BUSINESSES.

## **Interested in becoming a Project Green Light business?**

- It costs a business between \$4,000-\$7,000 to join Project Green Light, but the W. Vernor & Springwells BID is launching a program that will reimburse select businesses for half of their investment in joining Project Green Light.
- To apply for the reimbursement program: complete the attached application and return to

W. Vernor & Springwells BID  
Attn: Jenny Garnica  
7752 W. Vernor Hwy  
Detroit, MI 48209

Or [BID@southwestdetroit.com](mailto:BID@southwestdetroit.com)

- Priority will be given to businesses that:
  - Are open late
  - Can successfully demonstrate how joining Project Green Light will improve safety for their business and neighbors' businesses
  - Submit applications early
  - Have been involved with the W. Vernor & Springwells BID in the past

## **Questions?**

Email [BID@SouthwestDetroit.com](mailto:BID@SouthwestDetroit.com) or call 313.842.0986 ext 1009 and ask for Jon or Jenny.



## Application for Project Green Light Matching Grant Program

### **Applicant Information**

Name of Applicant \_\_\_\_\_

Property Address \_\_\_\_\_

Cross Streets \_\_\_\_\_ and \_\_\_\_\_

Business Name \_\_\_\_\_

Business Phone # \_\_\_\_\_

Business Mailing Address \_\_\_\_\_

Applicant Phone # \_\_\_\_\_

Applicant Email Address \_\_\_\_\_

Federal Tax ID #38- \_\_\_\_\_

Or Social Security # \_\_\_\_\_

Type of Business \_\_\_\_\_

Business Hours \_\_\_\_\_

Applicant is the \_\_\_\_\_

**If Applicant is NOT Property Owner, Property Owner must co-sign application.**

### **Building/Property Characteristics**

# of Storefronts \_\_\_\_\_ (Provide information below for each storefront.)

Occupancy

Fully Occupied      Existing Use \_\_\_\_\_       Vacant

Property Condition

Building Interior       Good       Fair       Poor

Building Exterior       Good       Fair       Poor

Square Footage \_\_\_\_\_      # of parking spaces \_\_\_\_\_

Loading Area       Yes       No

### **Funding**

The **Project Green Light Matching Program** offers reimbursement to applicants that perform eligible security camera and lighting improvements on their commercial storefront. Applicant must be able to pay



all contractors at completion of installation.

Estimated cost of project \$ \_\_\_\_\_ Actual available budget\* \$ \_\_\_\_\_

**\* Budget must remain available for 120 days after submission of this application.**

### **Selection Criteria**

1. **BID Involvement** - Preference will be given to applicants that are currently or have previously been active with the W. Vernor & Springwells BID. This includes board and committee membership, meeting and special event attendance, and any other documented form of participation.
2. **Time spent in the community** - Preference will be given to applicants that have been in business the longest.
3. **BID Assessments** - Applicant must be current on BID assessments, and not delinquent in last 12 months. If candidate is, they have to wait until they have 12 consecutive months until they can reapply.
4. **Impact of program participation** – Preference will be given to applicants that can successfully demonstrate the likely positive impacts on their property or business from participating in the program. Applicant must supply crime data reports (available from W. Vernor & Springwells BID: email [BID@southwestdetroit.com](mailto:BID@southwestdetroit.com) for assistance) along with brief statement of qualification explaining why the applicant would benefit from joining Project Green Light.

### **Attachments**

I have attached the following documents to this application:

1. Evidence of Land Control
2. Evidence of paid BID assessments
3. Certificate of Occupancy
4. Photos of each side of property including parking lot.
5. Crime data report (email [BID@southwestdetroit.com](mailto:BID@southwestdetroit.com) or call 313.842.0986 ext 1009 for assistance)
6. Statement of qualification

### **Acknowledgments**

I understand, acknowledge and agree to the following:

1. It is expressly understood that the Applicant shall be solely responsible for all safety conditions and compliance with all safety regulations, building costs, ordinances and other applicable regulations.
2. If selected, the applicant business or property owner must attend at least 8 of 12 of BID Board meetings during the 12 months after cameras are installed. Reimbursement will be made in 8 equal installments at each BID Board meeting attended to owner after cameras have been installed.
3. It is expressly understood that the Applicant will not seek to hold the W. Vernor & Springwells BID or the City of Detroit and or any of its agents, appointees, employees, officers/directors liable for any property damage and/or personal injury, or other loss related in any way to the **Project Green Light Matching Program**.
4. The Applicant shall be responsible for maintaining sufficient insurance coverage for property damage and personal injury liability relating to the **Project Green Light Matching Program**.



5. Applicant will maintain the improvements made to the property, including cameras and lighting, and will maintain a high-speed internet subscription.
6. Applicant agrees to allow the W. Vernor & Springwells BID and City of Detroit to promote the program including but not limited to displaying signage at the site and using photographs in promotional materials and press releases.
7. Applicant will supervise the equipment and infrastructure installation and pay each contractor fully as agreed upon.
8. Applicant will allow W. Vernor & Springwells BID to install permanent signage providing details on BID matching grant program.

**Certification for Application**

I/We certify that the information contained in this application is true, correct and accurate to the best of my/our knowledge.

\_\_\_\_\_  
Name of Business Owner/Applicant

\_\_\_\_\_  
Signature of Business Owner/Applicant

Date \_\_\_\_\_

\_\_\_\_\_  
Property Owner Name

\_\_\_\_\_  
Property Owner Signature

Date \_\_\_\_\_

**Please submit this Application and all attachments to:**

W. Vernor & Springwells BID  
Attn: Jenny Garnica  
7752 W. Vernor Hwy  
Detroit, MI 48209